INFORMATION AND RESOURCES TAKEN FROM THE AIDS.GOV BLOG

PHOTO SHARING SITES

What is online photo sharing?

Photo sharing sites allow you to literally "share photos" online with your friends, family, and colleagues. One of the most common online photo sharing sites is Flickr 🔗. Other popular photo sharing sites include SmugMug🔗, BubbleShare🔗 , Picasa🔗 , and Photobucket 🔗. These sites share much in common with online social networking sites, such as Facebook 🔗 and MySpace 🔗— users can connect with each other, send messages, leave comments, and share photos.

Why would I use online photo sharing?

- To upload, store, and organize photos.
- To tag, share, and discuss photos with your online community.
- To enhance presentations for conferences and other meetings.

Who uses online photo sharing?

- 37% of online adults have uploaded photos to a website to share with others online.[1]
- More than 800 million photos are uploaded to Facebook each month.[2]

How are people using photo sharing to respond to HIV?

- To share photos from HIV-related events such as fundraisers and educational activities.
- To engage, connect, listen, and learn from volunteers, patients, and colleagues.

What technology do I need to use online photo sharing?

To view and/or upload your digital photos to an online photo sharing site you need a computer or a mobile phone with an Internet connection.

Where can I learn more about online photo sharing?

Examples of photo sharing resources include:
- Common Craft's Video "Online Photo Sharing in Plain English": www.commoncraft.com/photosharing 🔗
- Beth Kanter's Article, "How Nonprofits Can Get the Most Out of Flickr": www.techsoup.org/learningcenter/internet/page8291.cfm🔗
- Library of Congress' Report, "For the Common Good: The Library of Congress Flickr Pilot Project": www.loc.gov/rr/print/flickr_report_final_summary.pdf🔗 (PDF 127 KB)

Examples of photo sharing sites that address HIV and AIDS include:
- AIDS.gov's "Facing AIDS for World AIDS Day 2008" Campaign: www.flickr.com/groups/wad08 🔗
- AIDS Action Committee: www.flickr.com/photos/aac 🔗
- AIDS Foundation of Chicago: www.flickr.com/photos/aidschicago/sets 🔗
- ARTcetera: www.flickr.com/photos/aac/sets/72157610684696456 🔗
- Fight HIV in DC: www.flickr.com/photos/fighthivindc 🔗
- YouthForce: www.flickr.com/groups/youthforce/pool 🔗

[1] Pew Internet & American Life Project, " Tracking surveys (March 2000 – December 2008)" (August 2006). Available at: http://www.pewinternet.org/trends/Internet_Activities_Jan_07_2009.htm. Accessed on 1/28/09.

[2] Facebook, "Press Room Statistics". Available at: http://www.facebook.com/press/info.php?statistics. Accessed on 1/27/09.

🔗 Exit Disclaimer: Links marked with this image are non-government websites.